



2016 IRON ORE INTERNATIONAL MARKET SEMINAR

March 3rd-5th 2016

Shangri-La Hotel Qingdao,
No.9, Xiang Gang Zhong Lu, Qingdao, China



Seminar Introduction

HOT TOPICS

- 2016 Supply-front reform and 13th Five Year Plan analysis
- 2016 overseas macro-economic situation analysis and outlook
- Impact of exchange rate and currency toward commodities
- Overseas miner development update and supply prediction
- Analysis of steel export situation and outlook
- Overseas miner status quo and supply forecast
- Option strategy and hedging logic

MEDIA SUPPORT



FOR MORE INFORMATION PLEASE VISIT
<http://2016tks.mysteel.com.cn/>

2016 IRON ORE INTERNATIONAL MARKET SEMINAR

Dear madam or sir:

2016 International iron ore market seminar, jointly organized with Qingdao Special Steel Company and hosted by China Chamber of Commerce of Metals Minerals & Chemicals Importers & Exporters (CMCC) and Shanghai Ganglian E-commerce Holdings Co. Ltd (Mysteel), will be held in Shangri-La Hotel Qingdao during March 3rd-March 5th, 2016.

Since its launch in 2007, Mysteel international iron ore seminar became a popular and widely acknowledged event. It forms a communication platform for participants and helps expand their business and prompt brand image.

Looking back in 2015, iron ore prices saw sharply downtrend unilaterally and touched new low a couple times. In 2016, how will the supply-front reform be implemented, and what is the impact on economic structural adjustment? What is the currency trend like and where are the investment opportunities?

Will commodity trend see prolonged bear market? Is there any further downtrend room for iron ore price? What is the marginal cost of mainstream miners? What opportunity will the development of derivative bring to the industry? Will Chinese domestic index pricing take more weights in transaction and what the impact might be?

We will invite representative from industry association, steel mills and experts to discuss on the issue and seek for new direction for later market outlook.

We sincerely invite you to attend this spectacular March seminar.

Why you should attend the conference ?

1st most influential conference this year
Iron ore market prediction for the year

Well-known industry speakers

Well known speakers from China government, China and overseas large-sized mining companies, China and overseas large-sized steel mills, trading firms, financial institutions, etc.

Pre-conference workshops, bring you more Inspiration

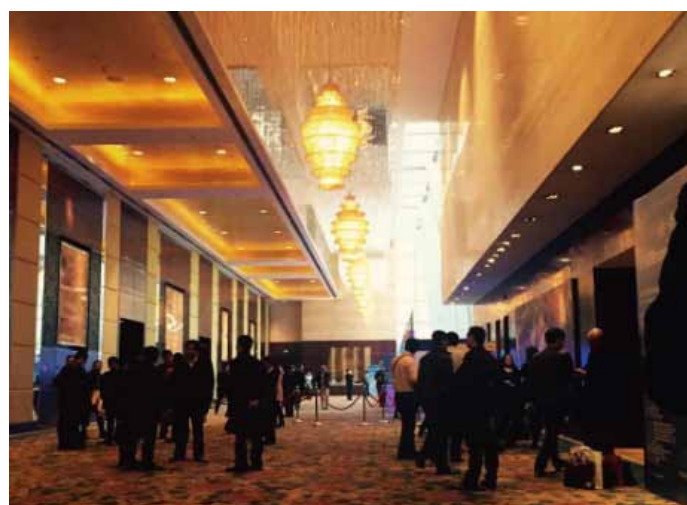
Theme pre-conference workshops will invite well-known iron ore industry insiders to discuss hot topics within China iron ore industry.

Unique exhibition for brand promotion

There are 500 square meters unique exhibition for enterprises attendees, the organizer decides to hold seminar early in 2016 so as to enhance the corporate image.

Paid attendees additional benefit:

1. One exquisite gift
2. Get attendee list electronic copy 7 days ahead
3. One month free subscription to Mysteel Raw Materials Daily
4. Opportunity of face-to-face chance with import seminar speakers and guests
5. Free attendance for business activities on Mar 5th



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2016 IRON ORE INTERNATIONAL MARKET SEMINAR

DAY 1

THURSDAY, MAR 3RD, 2016

PRE-CONFERENCE WORKSHOP & REGISTRATION

14:00-18:00 Five Workshops

- Workshop A CISA forum (invite required)
- Workshop B Futures firm forum (invite required)
- Workshop C Lump premium hedging demand forum (invite required)
- Workshop D Financial innovation combined with physical operation
- Workshop E Steel export situation study and forecast

18:00-20:00 Welcome Banquet



DAY 2

FRIDAY, MAR 4TH, 2016

MAIN CONFERENCE

Theme I Opening Speech

8:45-9:00

1. Opening Remarks by CISA
2. Welcoming Remarks by Exchange
3. Opening Ceremony by Mysteel

Theme II: Macro-economy & Industry Outlook

9:00-9:30

China Iron and Steel Association

China steel industry status quo & transition strategy discussion

2016 China steel industry status and outlook

How to solve overcapacity crisis

How enterprise handles challenge

9:30-10:20

Famous Economist

China's economy situation and future

Supply front reform path analysis

What 13th Five Year Plan means for private enterprisers

Trend and promotion

10:20-11:10

Famous Economist

Global economic development and outlook

Global economic performance status

Exchange rate report and fluctuation

Forecast and investment opportunity

11:10-12:00

Market Discussion 1: Finance innovation and service and its impact toward commodity

Hosted by Bi Xiaowen Editor from Reuters

1. Market trend of commodity
2. Financial product and service application to commodity market
3. New approach of commodity financing

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DAY 2

FRIDAY, MAR 4TH, 2016

MAIN CONFERENCE

Theme III: Market & Finance

13:30-13:50

FMG

FMG project update and future development plan

2016 FMG output target and future plan

Operation development update and cost control

13:50-14:10

Roy Hill

Emerging miner's development and cost control

Development status and supply forecast

Cost control and expansion project

14:10-14:30

Hebei Metallurgical Mining Industry Association

Domestic mine operation status and outlook

Hebei mine operation status & 2016 output forecast

When domestic miner resume production

Cost cut strategy and policy adjustment

14:30-15:00

Shandong Iron & Steel International Trading Co.

Analysis of steel export situation and its impact

Current export situation and trend analysis

Policy adjustment impact toward export

15:00-15:30

Analyst from Securities Firm

2016 real estate industry trend and demand analysis of construction steel

Analysis of its impact to construction steel

2016 Housing market trend and demand forecast

15:30-16:00

Mysteel Singapore

Option operation strategy and logic of hedging

Option application feasibility

Operation tactic



16:00-17:00

Famous Exchanges

Iron ore futures OTC derivatives status and future outlook

Iron ore futures operation status and internationalization opportunity

Renminbi swaps operation status and future trend

New thinking for innovation

17:00-18:00

Market Discussion 2: Bear vs . Bull

Representative from investment firm, futures firm, private equity, steel mill, and miner

1. Market balance point and price trend

2. Contracts trend and opinion discussion

3. Short term arbitrage opportunities in cross contracts and varieties

4. Operational tactic for physical enterprisers

(Note that above preliminary speaker and speech is subject to alternation and the final edition will be published in due course before the event on the official website)

DAY 3

SATURDAY, MAR 5TH, 2016

BUSINESS TRIP

REGISTRATION FORM

Registration Form

(Please fill the registration form and send it to Seminar secretariat to ensure your registration.)

Delegate 1:

Tel: _____
 Mob: _____
 Fax: _____
 Email: _____
 Job Title: _____

Delegate 2:

Tel: _____
 Mob: _____
 Fax: _____
 Email: _____
 Job Title: _____

Delegate 3:

Tel: _____
 Mob: _____
 Fax: _____
 Email: _____
 Job Title: _____

Company Name: _____
 Address: _____
 Post/Zip Code: _____
 Country: _____

Method of Payment

Bank Transfer

Please transfer the registration fee to the bank account below with "2016 Mysteel iron ore international market seminar" indicated on the remittance slip, and email a scanned copy of the remittance slip to Conference Secretariat

Bank Account Details

Beneficiary: Shanghai Ganglian E-Commerce Co.,Ltd
 Beneficiary's Add:68 Yuanfeng Road, Baoshan District, Shanghai, 200444, P. R. China
 Issuing Bank: BANK OF CHINA SHANGHAI BRANCH
 Bank Address: B-2/F Baishu Bldg. , 1230 N. Zhong Shan No.1 Rd. , Shanghai, P.R. China
 Account No: 4572 5924 0473 (USD)
 Swift Code: BKCHCNBJ300

Seminar Secretariat Contacts:

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About Registration

To ensure names of the delegates from your company to be printed on the attendee list for the seminar, please fill out the registration form and forward it back to our seminar secretariat before February 25.

Registration Rate (Including luncheon, dinner, beverage, conference materials and simultaneous interpretation)

A. Early bird rate before Feb 5, 2016

Foreign Institution (including domestic branch)	
Single Delegate	US \$1,200/delegate
Group above 2	US \$1,000/delegate

B. Rate on and after Feb 5, 2016

Foreign Institution (including domestic branch)	
Single Delegate	US \$1,400/delegate
Group above 2	US \$1,200/delegate

C. Rate before Mar 3, 2016(payment on site)

Foreign Institution (including domestic branch)	
No limited	US \$1,500/delegate

Hotel Accommodation

Hotel: Shangri-La Hotel Qingdao, China

Hotel Address: No.9, Xiang Gang Zhong Lu, Qingdao

To ensure availability of hotel room, delegates who need accommodation reservation must indicate preferred room type and room quantity on the registration form before February 20th. The accommodation charge shall be paid by the delegates to the hotel directly.

Rate for Shangri-La Hotel Qingdao, China

Room Type	Rate (RMB/room/night)
City Wing Superior Room single/double	RMB 850
Executive Room single/double	RMB 1250
City Wing Executive Suite	RMB 2200

Check in on ___ Mar, Check out on ___ Mar, 2016, ___ Nights

Name: Bank of China Shandong Province Branch

Address:

Swift Code: BKCHCNBJ500

Beneficiary Name: Qingdao Shangri - La Hotel Co., Ltd.

Address: No. 9, Xiang Gang Zhong Lu, Qingdao, China

Account No.: 220800407906 (USD)

